

Modernization Plan 2003-2007

Getafe City Council



Getafe Profile

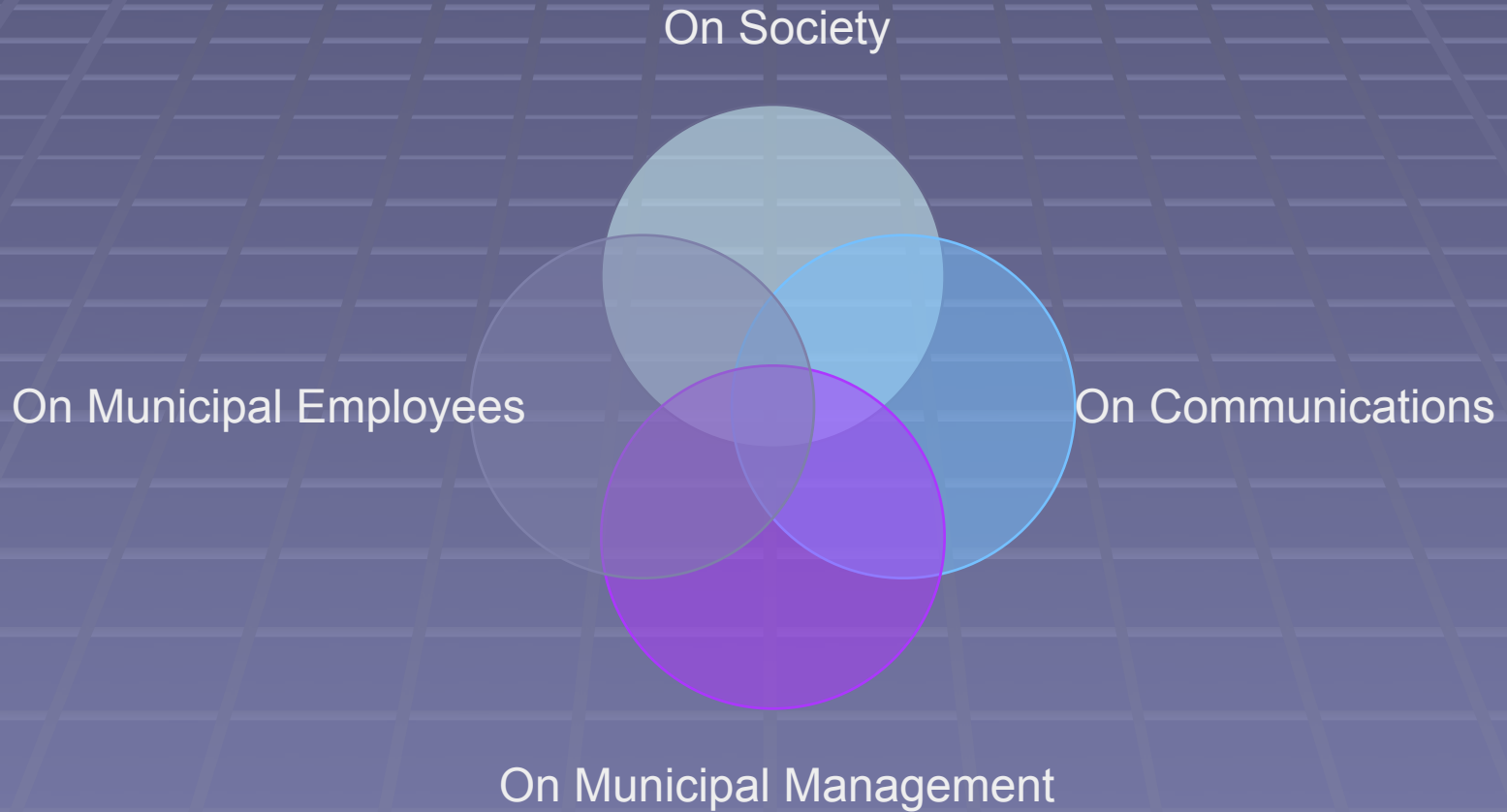
- Population 160.000
- Extension 78,74 km²
- 9 Districts
- 1 Mayor & 26 Councillors
- Town Hall Annual budget €180 millions
- 10 Industrial Areas
- 1 University
- 1 University Hospital



Objectives:

- To improve the management quality of the services offered, placing emphasis on a citizen-oriented perspective.
- To modernize and reinforce the internal organization of the City Council in order to promote an efficient administration of the local government in Getafe.

Effects of the Modernization Plan



Action Plans

- Municipal Communications Network
- Public Information and Participation Program
- System for Monitoring Administrative Procedures and Process Management
- Management Indicator System for Decision Making

INNOVATIVE PROJECTS

1. e - Participate
2. Getafe - Digital City
3. Getafe - Singular City

1. E - PARTICIPATE PROJECT

e -Participate

- Consists on broadcasting Government sessions and Public Acts (Getafe Management Awards...) via Internet. The system allows broadcasts to be stored for later viewing.

e -Participate

- Getafe, started to use this pionering system in 2005, in a meeting between politics and students.
- Since then, different kinds of events have been developed and showed with this system.



The aims that Getafe wanted to reach across the e - Participate Project were:

- Increase the democratic renovation and the commitment of the citizens with it through the technological developments.
- Increase 25 % the civil participation in the democratic local activities





- During the period that the project has lasted the way of doing politics has changed notably in Getafe.
- With the webcasting the citizens participation is a prior requirement to any political decisions that are to be taken.
- The participation in the political life has increased in a very positive form in Getafe.
- The politicians themselves have changed their way of relating to the citizens, they know that the audience is much wider than the one that can be seen in the room itself.

2. GETAFE – DIGITAL CITY

Getafe – Digital City

- Projects :
 - Territorial Information System
 - e-Business Center. “Getafe Comercial”
 - Wi-Fi Environments

Territorial Information System

- Objective :
 - The objective of this project is to develop a **Territorial Information System for the Municipality of Getafe**. This system constitutes the reference database for local planning and for determining the direction of the diverse sectorial policies in the Municipality.

Territorial Information System

- Principles:
 - To make possible the combination of geographical information from various sources and to facilitate access to end-users.
 - To allow the information compiled at a municipal level to be shared at regional, national and European levels.
 - To establish mechanisms that make it easy to discover which geographical information is available.

e-Business Center: “Getafe Comercial”

- Objective:

To create a series of new telematic services for the purpose of modernizing and revitalizing small and medium sized commerces in the city, particularly in Shopping Centers in open areas in order to compete with large chains and shopping malls.

e-Business Center: “Getafe Comercial”

Promoters.

- Getafe City Council (Technological Area and Getafe Iniciativas)
- Getafe Association of Commerces and Businesses.

Providing retailers with the necessary systems and equipment to participate in the project, as well as offering training programs, participation in joint promotional campaigns and helping to design virtual stores, etc.

Wi-Fi Environments in Municipal Centers

- Objective :
 - To install wireless networks in Municipal Centers in order to offer the community convenient access to the Municipal Website from nearby square.
 - Access from 30 squares.



Wi-Fi Environments in Municipal Centers

Phase 2. To offer free Internet access throughout the Municipality. To turn the City Council into an operator.

3. GETAFE - SINGULAR CITY

Getafe Singular City

- Objective

To develop a T_Government project. A public administration modernization process that allows to use on-line municipal services through the Digital Terrestrial Television

Getafe – Singular City

- People will have access, through the remote control of the Digital TV, to certain interactive services provided by the City Council. (E.g., to send e-mails to the elected members, to ask for official certificates...
- Pilot Project: Decoders will be offered to 3.000 senior citizens free of charge, to facilitate television access to Municipal services.

***Thank you very much
for your attention.***

For further information:

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